



The Lukes Network
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For Immediate Release

Orange County-based Firm Hosts April 1 Virtual Three B Sustainability Summit with UPS, Willdan Group, University of California, City of Irvine, Tesla, SunRun and NREL Three B Summit Produced by The Lukes Network on April 1 at 10 am - Noon is Open to the Public

ALISO VIEJO, CA (March 29, 2021) - - The Lukes Network, LLC, a purpose-driven full-service marketing and sustainability firm based in Orange County, California is hosting its inaugural Three B Summit, a virtual gathering on sustainability and social responsibility on Thursday, April 1 from 10 am to noon online (on Zoom). Three B Summit will have four segments intended to discuss sustainability in the private and public sectors, as well as opportunities, utility programs and technology available for businesses and public entities. Panelists consist of featured speakers from UPS, the University of California Office of the President, the City of Irvine, Willdan Group, Inc., the National Renewable Energy Laboratory, SunRun and Tesla.

Anna Lisa Lukes, Founder-CEO of The Lukes Network and producer and moderator of the Three B Summit said, "This inaugural event is intended to bring businesses, cities, counties and other government agencies, students and recent graduates and sustainability professionals together to talk about sustainability. This first event will include a significant case study in the private sector - with UPS discussing its leadership in this space and examples of sustainability in the public sector with the University of California and the City of Irvine." Guests from Willdan, NREL, SunRun and Tesla will then share opportunities that are available for energy efficiency programs and an innovation in technology that automates the permitting of solar projects.

This first event is produced by The Lukes Network and is free to the public. Register at www.thelukesnetwork.com.

About The Lukes Network, LLC (www.thelukesnetwork.com)

The Lukes Network, LLC is a purpose-driven full-service marketing and sustainability company founded by Anna Lisa Lukes and Jay Lukes, who collectively have more than 50 years of experience in executive-level management, marketing, fundraising and sustainability. The Lukes Network (www.thelukesnetwork.com) exists to make an impact on organizations and the community, and its primary focus areas are government agencies, small business (real estate, food, beverage, hospitality and services) and nonprofits. The Lukes Network is also the producer of the Three B Summit in Sustainability, Executive Circle, LeadHership, TasteMakers Conversations with Entrepreneurs in Food, Win, Art and Travel, and RealtyTalk, programs designed to inform, inspire and share the stories of TLN clients, partners and thought leaders. TLN is a 51+% woman- and minority-owned company. For more information, visit www.thelukesnetwork.com.

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